

# CALIFORNIA BLUEBIRD RECOVERY PROGRAM

A NON-PROFIT PROJECT

Sponsored Jointly by  
National Audubon Society - Western Region  
and  
North American Bluebird Society

For the Encouragement and Preservation  
of Cavity Nesters  
Especially Bluebirds  
Anywhere in the West



2021 PTARMIGAN DRIVE #1, WALNUT CREEK, CALIFORNIA 94595  
PHONE (510) 937-5974

December 29, 1994

Believe it or not, the California Bluebird Recovery Program is in existence. Evidence enclosed, and your help made it happen. In a couple of weeks you should receive the first newsletter.

In an earlier letter I suggested a plan to have Coordinators for each County, to help spread the word about Bluebirds in immediate or surrounding areas. This approach is patterned on that used in other states where it has proven successful, e.g. MN, WI, OH. Over a period of years of their existence they have organized very effective 'tools', if you will, to involve local members, keep up interest, and further the goals of the organization, whatever its form.

I have asked people in WI to describe their approach and methods; they have willingly supplied a part of their 'manual' for Coordinators, and some comments in the covering letter by Mary Rather, their Chairperson.

I would like you to read (and keep) the enclosed material--reading it as though it had been originated for CA and as though it is immediately our own guide for what we want to accomplish. Certainly, you are already doing some of the activities prescribed.

There is one exception, however: we are not immediately able or ready to reimburse expenses, even for the cause, much as we would like to. That may change--perhaps early. It depends on how much supportive response/membership participation we get. At this writing the amount of dues is not set and no memberships have been received. We are starting with a mailing list of close to 250 letters.

Our current list of Coordinators is enclosed. The geography is tough but I would like to have a brainstorming meeting of Coordinators by Spring. Jot down your ideas and suggestions. Goals for CBRP are (1) To Help Bluebirds, by (2) getting more people involved; (3) getting membership in CBRP wherever possible, to share an appreciation of who is doing what for Bluebirds in CA; (4) URGING membership in North American Bluebird Society (Annual meeting is to be held in Michigan on the first weekend of March 1995). (5) Securing additional persons to be Coordinators, if we hope to cover the State effectively. If you have contacts who might also help CBRP, please help me contact them.

The manual is printed on one side only since some pages could be revised from time to time. Note that the WI group is incorporated; we haven't yet taken that step. Perhaps we should --open to suggestions.

Your newsletter will state that tax deductible fees and contributions should be made payable to:

Mt. Diablo Audubon Society

(Notation: CBRP)

and sent to : California Bluebird Recovery Program  
2021 Ptarmigan Dr #1  
Walnut Creek CA 94595

We are actually a committee of the Audubon chapter, operating in one niche of the Birds in Flight Campaign, which also includes many other aspects of habitat preservation.

Thank you in anticipation of your help and participation in the first such program in CA, and wishing you a Happy New Year and successful birding season about to start.

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Donald E. Yoder

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